

Privacy Notice

Effective Date: August 28, 2026

In Context Learning Solutions, LLC ("ICLS," "we," "us," or "our") provides educational consulting, professional learning, and instructional resources for Social Studies teachers and instructional leaders. This Privacy Notice explains what information we collect through our website at [www.icls-website.com], how we use it, and the choices you have. By using our website or engaging our services, you agree to the practices described below.

1. Information We Collect

We collect information in the following ways:

- **Information you provide directly.** This includes your name, email address, school or district, job title, and any message content when you fill out a contact form, request our free Social Studies Strategy Audit, or download a lead magnet or resource guide.
- **Information collected automatically.** When you visit our website, we may automatically collect certain data such as your IP address, browser type, device information, pages visited, and referring website, using cookies and similar tracking technologies through our website analytics provider (e.g., Google Analytics).
- **Scheduling information.** If you book a consultation or Strategy Audit through our online scheduling tool (e.g., Calendly), that provider collects your name, email address, and any details you enter about your availability or needs.
- **Email sign-up information.** If you subscribe to our email list or download a free resource, we collect your name and email address through our email marketing platform (e.g., Mailchimp or ConvertKit) to send you the requested resource and future communications.

2. How We Use Your Information

We use the information we collect to:

- Deliver requested resources, lead magnets, and downloads
- Respond to inquiries and schedule consultations or Strategy Audits
- Send newsletters, updates, and promotional content about ICLS resources and services (you may unsubscribe at any time)
- Improve our website, resources, and services based on usage patterns
- Maintain records for business, accounting, and legal purposes

3. Third-Party Service Providers

We work with trusted third-party providers to operate our business, including an email marketing platform, an online scheduling tool, and a website analytics provider. These providers process your information on our behalf and maintain their own privacy policies governing how they handle data. We encourage you to review those policies directly on their websites.

We do not sell your personal information to third parties.

4. Cookies and Tracking Technologies

Our website may use cookies and similar technologies to understand how visitors use our site and to improve your browsing experience. You can control or disable cookies through your browser settings; note that some website features may not function properly if cookies are disabled.

5. Data Sharing and Disclosure

We do not share your personal information except: (a) with the service providers described above, who need it to perform services on our behalf; (b) to comply with applicable law, legal process, or government request; or (c) to protect the rights, property, or safety of ICLS, our clients, or others.

6. Data Retention

We retain personal information for as long as reasonably necessary to fulfill the purposes described in this notice, maintain business records, and comply with legal obligations, after which it is securely deleted or anonymized.

7. Your Rights and Choices

Depending on your location, you may have the right to access, correct, or request deletion of your personal information. You may also:

- Unsubscribe from our email communications at any time using the link in any email
- Request a copy of the personal information we hold about you
- Request that we delete your personal information, subject to legal or business record-keeping requirements

To exercise any of these rights, contact us using the information in Section 11 below.

8. Children's Privacy

Our website and services are intended for educators and instructional leaders, not children. We do not knowingly collect personal information from individuals under the age of 13.

9. Data Security

We take reasonable administrative and technical measures to protect the personal information we collect. However, no method of transmission or storage is completely secure, and we cannot guarantee absolute security.

10. Changes to This Notice

We may update this Privacy Notice from time to time to reflect changes in our practices or for legal or operational reasons. The "Effective Date" at the top of this notice indicates when it was last revised. Continued use of our website after changes take effect constitutes acceptance of the updated notice.

11. Contact Us

If you have questions about this Privacy Notice or how we handle your information, please contact us at:

In Context Learning Solutions, LLC

Email: [contact@icls-website.com]

Website: [www.icls-website.com]

Location: [City, State]

Note: This is a general-purpose template, not legal advice. Have an attorney review it before publishing, especially to confirm compliance with laws that may apply to your state and any districts/states where your users are located (e.g., CCPA/CPRA, GDPR if applicable, and student-data laws like FERPA/COPPA if you ever collect data from or about minors).